

Fundraising & Event Ideas

Auctions – Solicit prizes from local businesses and auction off prizes to the highest bidder. Idea: Have employees donate something to the fundraiser (a night at a professional game if their family already owns tickets, etc.)

Bowl-A-Thon – Work with a local bowling ally to see about waiving the fee or offering a discount on renting several lanes. Have participants pay a fee to play as a team or individual. Or have participants seek pledges for the number of pins they can knock over in a night.

Bunco or Bingo Night – Have people pay a fee to play BUNCO or Bingo for a night. Obtain a prize for the winner.

BBQ – Organize a BBQ with your co-workers and their families and charge a small fee. Or, team up with a local restaurant and have it open to the public and their patrons.

Calendar of Events – Choose a week or two where you have different activities to raise money. Incorporate ideas on this list into your schedule.

Casual Work Days – Employees contribute a fee to wear casual clothes to work for a day, a week, a month, etc. Choose the time frame and cost that works best for your company.

Cause-Marketing Efforts – If you work in a restaurant or retail business, think of ways that you can donate a percentage of sales, or a certain dollar amount per item sold. (Ex. ABC Company will donate 5% of sales in August, or ABC Restaurant will donate \$3.00 of every spaghetti dinner sold, or ABC Hair Salon will give free haircuts for a day with donations to the Make-A-Wish Foundation®)

Dinner/Dance – This can be a black-tie gala or a more casual event where guests enjoy entertainment, auction packages and fine food. You can charge a fee for tickets and have auction packages donated by local businesses.

Host a Party – Invite your friends and coworkers to your home or office and tell them about your connection to Make-A-Wish, and show the DVD we will provide to you. Ask people to bring gifts for children, or to bring their checkbooks and make a donation. This is a nice way to observe a birthday or anniversary, too!

Make-A-Wish® Star Cutouts – Sell special Make-A-Wish star cutouts that can be ordered through the chapter office. Sell each one for \$1.00 each. People write their names on them, and they can be displayed on a wall in your office or school. Or get retail businesses to sell them to their customers and hang them in the windows.



**Make-A-Wish Foundation®
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Also Serving Clark County, Washington

Soak Your Supervisor – Employees buy opportunities to soak their supervisors.

Ideas: Squirts with a squirt gun: \$1.00; Water balloon: \$5.00; Bucket of Water: \$10.00, etc.

Sales – Organize a bake sale, garage sale, cookbook sale (with favorite recipes from your co-workers), candy sale, flower sale, book sale, holiday gift baskets sale, etc. Use your imagination!

Tournaments – Coordinate a golf, tennis, softball, basketball or pool tournament. Charge registration fee for individuals, pairs, or teams. Incorporate a raffle or auction during the event, or sell lunch or dinner to raise more money.

Thons – Plan a skate-a-thon, rock-a-thon (rocking chairs), dance-a-thon, etc. Generate pledge money for hours spent participating in the event. Remember not to engage in telephone or door-to-door solicitation. Talk to family, friends, co-workers, clients, businesses.

Money Week – Donate different types of money on each day. Come up with a unique (and secure) container for collections.

Monday: Copper coins

Tuesday: Silver coins

Wednesday: One-dollar bills

Thursday: Five-dollar bills

Friday: Ten-dollar bills

Other Ideas –

Fashion Show

Concert

Talent Show

Car show

Carnival

Spaghetti or Pancake Feed

Triathlon

Marathon