



Make-A-Wish®

KiDS
FOR WISH KIDS®

*Transform your school,
Transform a life.*



ABOUT MAKE-A-WISH OREGON

Make-A-Wish Oregon granted its first wish in 1983 to Sam who wished to meet Erik Estrada. In that first year we granted five wishes. Today we grant more than 260 wishes annually to children throughout Oregon and Clark County, Washington. We are able to do this important work thanks to a powerful network of donors, sponsors, volunteers and staff members. But our work is far from finished. Right now, for every child who receives the gift of a wish experience, there is another child we are still trying to reach. With community support and your investment in Make-A-Wish Oregon, deserving children will be able to look forward to their future with excitement instead of fear.

QUALIFICATIONS FOR A WISH

Any child over the age of 2½ and under the age of 18, diagnosed with a life-threatening medical condition may qualify for a wish.

TYPES OF WISHES

The wish requests are as unique as the children who make them. The majority of wishes fall into four categories:



I WISH TO GO



I WISH TO BE



I WISH TO MEET



I WISH TO HAVE

WISHES BY THE NUMBERS

- 1983** The year our chapter began granting wishes.
- 4,000+** Number of wishes the chapter has granted.
- 260** Number of wishes the chapter granted last year!



I wish to go to Walt Disney World Resort

Chloe, 4
cancer



MEET SAWYER

Wishes are powerful. A wish works in ways medicine sometimes can't. A wish gives children the strength they need to heal and the hope they need to fight a critical illness.

For Sawyer, his wish marked the beginning of a new friendship. The 10-year-old wished to have a Golden Retriever puppy to share in life's adventures. On the day his wish came true, the biggest grin emerged on Sawyer's face. All who saw it knew there was magic in this meeting. In that moment, an unbreakable bond between a boy and his dog was formed.

WISH IMPACT

Every 20 minutes, a child is diagnosed with a critical illness. Every one of these kids needs a wish to help give them strength and joy.

Research shows that wishes can help children feel stronger, more energetic and more willing and able to battle their critical illnesses. For many, it marks a turning point in their fight against their illnesses.

When a wish is granted, a child replaces:

- fear with confidence
- sadness with joy
- anxiety with hope

Thanks to your support, together, we are creating life-changing wishes for children with critical illnesses.

I wish to have a puppy

Sawyer, 10

brain tumor





ABOUT KIDS FOR WISH KIDS

Kids For Wish Kids is a customizable fundraising program that provides schools and youth organizations the opportunity to engage in philanthropy and service activities in partnership with Make-A-Wish. The program encourages community service, leadership, volunteerism and teamwork. It helps build school spirit and creates partnerships outside of the classroom while providing students hands-on experience fundraising to help create life-changing wishes for kids fighting critical illnesses.

WHO? YOU! You can make a difference! This program is specifically designed to engage kids K-12 to help grant the wishes of local kids with critical illnesses.

WHAT? Help grant wishes! Kids and teens create ideas for fundraisers and then organize and manage that fundraiser from the start to finish in order to raise money to grant wishes of local Oregon and Southwest Washington kids.

WHERE? Anywhere! Engage your school community - student council, clubs, teachers, administration, feeder schools - they can all take part!

WHERE? Anytime! The options are endless. First determine the right fundraiser and then determine when it is best held.

WHY? Grant a wish for a local child in YOUR community!

I wish to meet Tinker Bell

Mimms, 5

heart condition



HOW HIGH SCHOOLS ARE MAKING WISHES COME TRUE:



SCHOOL: Skyview High School

CITY: Vancouver, Washington

EVENT NAME: Mr./Ms. Skyview Pageant

FUNDRAISING TOTAL: \$70,000+ every school year

FUNDRAISING ACTIVITIES: 20 pairs of seniors are selected to participate in the annual pageant lead by Skyview's Student Government. They host fundraisers individually over the course of four months including restaurant benefit nights, t-shirt sales, company sponsorships, etc. The winning couple is crowned "Mr. and Ms. Skyview" in an event that brings in an audience of more than 1,000 people.



SCHOOL NAME: Beaverton High School

CITY: Beaverton, Oregon

EVENT NAME: Week of Wishes

FUNDRAISING TOTAL: \$15,000 every school year

FUNDRAISING ACTIVITIES: "Jam the Dam", a varsity basketball game against a rivalry high school, is the signature event of BHS' Week of Wishes. Week of Wishes is put on by the Sports and Event Marketing class where students sell sponsorships to businesses, procure auction items and learn fundraising techniques while promoting a sports event.



SCHOOL NAME: Southridge High School

CITY: Beaverton, Oregon

EVENT NAME: Cram the Cage, Powderpuff and Southridge Idol

FUNDRAISING TOTAL: \$7,500 every school year

FUNDRAISING ACTIVITIES: The Skyhawks host a rivalry basketball game called "Cram the Cage", where they sell admission, t-shirts, food and beverages and feature a "Miracle Minute." They have other fundraising activities throughout the year, including a powderpuff football game and an American Idol style singing competition called Southridge Idol.



SCHOOL NAME: Mountainside High School

CITY: Beaverton, Oregon

EVENT NAME: Winter Dance and Spring Fundraisers

FUNDRAISING TOTAL: \$7,500 every school year

FUNDRAISING ACTIVITIES: The Mavericks have a goal of granting a wish for a local child in their community every school year. They accomplish this by hosting a winter dance where ticket proceeds benefit Make-A-Wish. They raise the full \$7,500 in one evening of magic!

EXAMPLES OF HOW YOUR DONATIONS
MAKE WISHES COME TRUE

WHERE DOES YOUR \$ GO?

\$7,500 CAN HELP FUND:

- An entire wish experience. This donation would allow you to become an Adopt-A-Wish® partner. You will adopt a local child's wish and receive a plaque or scrapbook with more details about his/her wish experience.

\$5,000 CAN HELP FUND:

- Roundtrip airfare for an entire family flying to a tropical location.

\$1,500 CAN HELP FUND:

- Spending money for a family during a travel wish or a family's hotel accommodations for a week.

\$1,000 CAN HELP FUND:

- A new bedroom set for a bedroom makeover wish or a television for an entertainment center wish.
- Admission for a child's wish to swim with dolphins.

\$750 CAN HELP FUND:

- Gifts for 10 children while on their wish trips

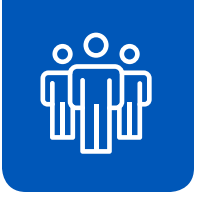
\$500 CAN HELP FUND:

- An Xbox for an entertainment center wish or a shore excursion for a family on a cruise wish.

\$250 CAN HELP FUND:

- A limo to whisk the child to and from the airport for their travel wish.
- A special meal at Disneyland in "Goofy's Kitchen" for 2 wish kids.





YOUR MAKE-A-WISH SUPPORT TEAM

Make-A-Wish is excited to partner with you! The Make-A-Wish staff is here to help throughout your planning, and below is an example of some of the support and resources that may be available:

- Fundraising project ideas and tools for all ages
- Brainstorming meeting via phone, at your school/building or at the Make-A-Wish office
- A personalized fundraising website for your school/group via our Wish Your Way platform (www.wishyourway.com)
- Publicity tools and support, including an event posting on the local Make-A-Wish website, videos and wish stories to share
- Make-A-Wish products for purchase (visit www.makeawishmarketplace.com to order products online)
- A Make-A-Wish speaker to speak with your students/group about the organization

CATHERINE SPELLMAN,
COMMUNITY ENGAGEMENT DIRECTOR,
MAKE-A-WISH OREGON
CSPELLMAN@OREGON.WISH.ORG
503-802-7843

MAKE-A-WISH OREGON
2000 SW 1ST AVENUE SUITE 410
PORTLAND, OREGON 97201
503-292-2280

